

Career objective

To be associated with a progressive institution that gives scope for continuous teaching, learning and research as well as provides opportunities for application of knowledge and skills aligned with the latest trends. Moreover, to be a part of a team that dynamically works towards the growth of the institution, betterment of education and thereby society.

Ph.D Detail

Ph.D. in Tourism from Institute of Vocational (Tourism) Studies, MTA, Himachal Pradesh University, Summer Hill, Shimla. The topic of my research was “*Community Based Tourism in Shimla and Kullu: Stakes, Perceptions and Impact Analysis*”, under the supervision of Prof. Sushma Rewal Chugh. Prime objectives of my research work were to study role of local stakeholders in community based tourism activities, perceptions of local residents towards community based tourism activities and impacts of community based tourism activities in Shimla and Kullu districts of Himachal Pradesh.

Educational qualifications

1. Ph.D. in Tourism in June 2015.
2. Master of Tourism Administration (MTA) in June 2009 with 72.44%.
2. UGC-NET/JRF in Dec 2008.
3. B.Ed. from SVN College of education, Tarkwari, H.P. in 2006 with 62.09%.
4. B.Sc. from Govt. Degree College Sarkaghat (H.P.) in 2005 with 69.29%.
5. 12th H.P. Board of School Education Dharamsala (H.P.) in 2002 with 70.60%.
6. 10th H.P. Board of School Education Dharamsala (H.P.) in 2000 with 78.71%.

*******Specialization: Travel agency and tour operations (Production, Marketing & Sales) in Master Degree.**

Experience in tourism as MTA student

1. Member of organizing committee of ATLAS Backpacker Research Group conference on 26-28 March 2008 consisting 28 members from 16 countries. The conference was held in Oberoi Cecil at Shimla and theme was “**Backpacker mobilities? An expert conference on backpacker tourism**”
2. Member of Organizing committee of World Tourism Week Celebrations (2007&2008) which included various arrangements and planning concerning accommodation, transportation, reservation, venue management, conference devices and coordination. The event was conducted in entire state of HP including “Shimla Heritage walk”
3. Attended 09 – Days Leadership Development camp, at Manali in Aug 2008 which included learning & training of adventure sports like trekking, hiking, camping, individual survival courses, rappelling, rock climbing, river crossing, knowledge of equipment used in adventure tourism and team leading in high

altitude mountains namely Patalshu peak and Hanuman Tibba with base at Solang Nala.

4. Organized Tourism Awareness Programme in Shimla, and conducted the National Tourism Quiz as a part of Tourism Week (2008).
5. Conducted research at SOLANG region of Manali valley including the nearby villages on "Impact of Tourism-opportunities and challenges for locals".
6. Two months of experience of sales in SOTC (*Sind Oriental Tour Corporation*)-a Switzerland based tour operator, as a part of job training during masters of tourism administration course in 2009. It included receiving calls, visit potential buyer of tour packages and confirmations of bookings.

Experience as research scholar, teacher at IVS, H.P. University and Department of Tour & Travel, VGC Mandi, (H.P.) INDIA

1. Part of management team for organising world tourism week in 2009, 2010, 2011, 2012 and 2013.
2. **Research experience** of four years and two months as Ph.D. research scholar in Institute of Vocational Studies, Himachal Pradesh University, Summer Hill Shimla.
3. **Teaching experience** of two years and four months in Institute of Vocational Studies, H.P. University, Summer Hill, Shimla. Taught UG AND PG classes i.e. FYICTA and MTA batches.
4. Organized and handled **educational tours** of MTA students for four times: first from 27th Dec. 2011 to 18th Jan. 2012 for 24 days to Rajasthan and Goa; Second from 15th Jan. 2013 to 7th Feb. 2013 to Tamilnadu, Kerala and Goa for 24 days, third from 06th Jan. 2014 to 30th Jan. 2014 to Rajasthan, Agra & Goa for 25 days and fourth from 1st January to 23rd January, 2015 to Rajasthan, Great Rann of Kutch & Goa for 23 days.
5. Organized and handled **Leadership Development Camp** of MTA students for three times during October, 2012, August-September, 2013 and Sept. 2014 and accompanied LDC of BTA students in the month of October, 2014 in Manali (Kullu district of Himachal Pradesh) and Jispa (Lahaul & Spiti district of Himachal Pradesh).
6. Organized and handled Field Tour to Rajasthan, Mumbai and Goa; Leadership Development Programme to Phula-Ri-Dhaar, Barot, Badagram, Bir-Billing, Hanumangarh, Mcleodganj and Triund; Day hikes in in Mandi Town; An excursion to Bijli Mahadev of students of tour and travel subject.
7. Working as a **counsellor** for MTM/BTS/CTS/DTS courses offered by IGNOU, at study centre, Government Degree College, Sanjauli (*centre code-1101*), Shimla (Himachal Pradesh) since September 2012 till date. It includes works like counselling students regarding their study, guiding them for making of projects, suggesting books to students, checking assignments, giving explanations regarding their queries, when needed by the students.
8. Worked as project fellow in UGC SAP DRS Level-1 (Tourism) sponsored by UGC, Govt. of India between 04-06-2015 to 16-02-2017.
9. Working as assistant professor in Department of Tour & Travel, Vallabh Govt. College, Mandi Himachal Pradesh since 17-02-2017.

Courses Attended During Service

1. Attended online two weeks induction teachers training programme at GCTE Dharamshala, Himachal Pradesh between 28-10-2020 to 10-11-2020 under certificate number GCTE2020C0009 (0-5 years of service) (Online).
2. Attended UGC sponsored Faculty Induction Programme-Guru Dakshta (FIP-3) organized by UGC-HRDC Shimla (HPU Shimla) between 18-01-2021 to 16-02-2021 and obtained 'A' grade under certificate number 486 (Online).
3. Attended UGC sponsored Refresher Course (Commerce & Business Management) organized by UGC-HRDC Shimla (HPU Shimla) between 09-08-2021 to 21-08-2021 and obtained 'A' grade under certificate number 747 (Online).

Departmental Examination

1. Qualified Departmental Examination organized by Board of Departmental Examinations (BODE), HIPA, Fairlawns, Shimla in September 2020 session under roll number 42009736 & exam category –Technical Officer-Subject: P1 – Financial Administration- Lecturers of Education only (Assistant Professor-Education).

Details of publications, seminars, conferences, and contribution toward Self Learning Material

(a) Details of Publications in books, journals & seminar / conference proceedings:

1. Name of the book- **Tourism and hospitality industry: Challenges and innovations**; Title of the chapter- **Community based tourism (CBT)-a sense of social responsibility through tourism**; Chapter number- 19; **Pages** (246-249); Names of the authors-Dr. Sushma Rewal Chugh and Arvind Kumar; **ISBN No.:** 978-93-8031-822-6, November, 2011.
2. Name of the book- **Economic liberalization: effects and challenges**; Title of the chapter- **Impact of economic liberalization on tourism sector in India**; Chapter Number- 36; **Pages** (342-351); Names of the authors- Arvind Kumar and Dr. Sushma Rewal Chugh; **ISBN No.** 978-81-8457-382-4, year –Feb, 2012.
3. Name of the proceedings- **2ndIndia International hotel, travel and tourism research conference on “Technology, trends and innovations” proceedings, 1-3rd Feb. 2012**; Name of full research paper- **Empowerment of sustainable management of tourism operations through eco-tourism and community based tourism**; **Pages** (50-56); Name of the author- Arvind Kumar; **ISBN No.** 978-81-920850-1-2.
4. Name of the proceedings- **3rd India International hotel, travel and tourism research conference “Examining and debating trends, challenges and issues” proceedings, 29-31st Jan. 2013**; Name of the full research paper- **Analysis of perceptions of residents of Shimla towards the role of tour operators and travel agencies in MICE management in India**; **Pages** (22-27); Name of the authors- Arvind Kumar and Dr. Amit Gangotia; **ISBN No.** 978-81-920850-2-9.

5. Name of the proceedings- **4th Annual national seminar- theme- “Business and management of tourism”**, 8-9th Feb, 2013; Name of the full research paper- **Impacts of tourism on local residents, economies and environment of India- A case study of Shimla city of Himachal Pradesh; Pages (34-39);** Name of the author- Arvind Kumar; **ISBN No. 978-93-82305-11-8.**
6. Name of the book- **Implementation of IFRS: An Impact on Corporate Sector in India**; Name of chapter: **"Impacts of international financial reporting standards (IFRS) on corporate sector in India emphasizing tourism industry"**; **Name of the author: Arvind Kumar; Pages: (243-250); ISBN No. 978-81-8997285-1; year-2013.**
7. Name of the book- **“Impact of Foreign Direct Investment on Economic Growth in India”**; Name of the chapter: **Impacts of Foreign Direct Investment on Tourism industry in India: analysis of perceptions of residents of Shimla city; Name of the author: Arvind Kumar; Pages: (254-259); ISBN No. 978-93-82816-00-3; year 2013.**
8. Name of the book- **“New era of sustainable tourism in India”**; Name of the chapter: **Examining potentials of heritage tourism in India: A case study of Kamlahgarh fort of district Mandi of Himachal Pradesh; Name of the author: Arvind Kumar; Pages: (285-293); ISBN No. 978-93-82816-08-9, year 2013.**
9. Name of the journal- **“Pacific Hospitality Review”**, Name of the research paper: **Impact of culture on tourism in India: A case study of stone festival in district Shimla (Dhami) of Himachal Pradesh; Pages: (23-27) Name of the authors: Dr. Amit Gangotia and Arvind Kumar, ISSN No. 2320 1398, Year July-Dec. 2013.**
10. Name of the journal- **“Radix International-Journal of research in social sciences”**; Name of the research paper: **Print and electronic media role in highlighting environmental problems and impacts on local people of Solan city of Himachal Pradesh; Pages: (25-29); Name of the author: Arvind Kumar; ISSN No. 2320-1738, Nov. 2013, Vol. 1, issue 11.**
11. Name of the journal- **“Aatmbodh”**; Name of the research paper: **Cultural diversity generating tourism business in Himachal Pradesh: A Case study of fairs and festivals of Shimla district; Pages: (11-19); Name of the author: Arvind Kumar; ISSN No. 0972-1398, year-2013, vol-10, issue-3, Varanasi.**
12. Name of the proceedings- **4thIndia International hotel, travel and tourism research conference** on theme **“Advances in hotel, travel & tourism research: A global perspective, 12th-15thFeb. 2014**; Name of full research paper- **Marketing of new tourism destinations and services in Himachal Pradesh: Analysis of various efforts by Himachal Pradesh tourism department; Pages (57-65);** Name of the author- Arvind Kumar; **ISBN No. 978-81-920850-3-6.**
13. Name of the journal- **Eduved-International Journal of Interdisciplinary Research (Online)**; **Issue: 4thMay, 2014**; Name of full paper-**Beautiful hill stations of India: A case study of Shimla; Name of the author- Arvind Kumar; ISSN No.: 2348-6775.**

14. Name of the proceeding- **2nd National seminar on theme Entrepreneurship, Technology and Globalization-Issues and challenges, 26th March, 2014;** Name of research paper- **Women`s empowerment through tourism industry in India: A case study of Institute of Vocational Studies Himachal Pradesh University;** Pages: **12-14;** Name of the author: **Arvind Kumar;** ISBN No.:978-81-927337-1-5.
15. Name of the journal- **Pezzottaite journals: International Journal of Applied Services Marketing Perspectives- A refereed quarterly journal;** Volume 3, Number 2 (*April-June 2014*); Name of research paper: **Budget tourist accommodation supporting domestic tourism and local communities in South India: A case study of hotels in Ooty Munnar and Thekkady;** Pages: 1016-1022; Name of the author: **Arvind Kumar;** ISSN (P):2279-0977&ISSN (O): 2279-0985.
16. Name of the journal- **Eduved-International Journal of Interdisciplinary Research (Print &Online); Issue: 4th July, 2014;** Name of full paper-**Analysis of environmental awareness among local residents of Shimla city of Himachal Pradesh;** Pages: 18-23; Name of the author- **Arvind Kumar;** ISSN No.:2349-5480 (P); ISSN No.: 2348-6775 (O).
17. Name of the book- **Commerce and management: A researcher`s perspectives;** Name of the research paper- **Role of print and electronic media in tourism marketing of Himachal Pradesh;** Pages: 313-323; Name of the author- **Arvind Kumar;** ISBN No.:978-81-8387-673-5; Year: 2014.
18. Name of the journal- **Primax International Journal of Marketing (PIJM);**Name of the research paper- **RUSA-A Ray of Hope for Tourism Education in Government & Private Degree Colleges of Himachal Pradesh;** Pages: 10-16; Name of the author- **Arvind Kumar;** ISSN No.:2348-0491, Jan-Jun-2014, Vol 1, Issue-14.
19. Name of the book- **Contributing sustainability;** Name of the research paper- **Sustainable tourism trends in Himachal Pradesh: A case study of eco-tourism activities in Shimla;** Pages: 37-46; Name of the author- **Arvind Kumar;** ISBN No.: 978-93-84224-08-0, year: 2014.
20. Name of the book- **Rural development in India: A new perspective;** Name of the research paper- **Man made tourist attractions as a threat to environment sustainability: A case study of newly constructed statue of lord Hanumana in Jakhoo hill, Shimla;** Name of the author- **Arvind Kumar;** ISBN No.: 978-93-83842-21-6, year : 2014 Page No.: 43-48.
21. Name of the book- **Strategic Interventions in Tourism Development-Regional perspective;** Name of the research paper- **Diversified cultural aspects enriching tourism resources of Himachal Pradesh: A case study of Kahika fair of Diyar village of Kullu district;** Pages: 268-274;Name of the author- **Arvind Kumar;** ISBN No.:978-93-81212-64-6; Year 2014.
22. Name of the book- **“Global Recession, Recovery and Resurgence: An Opportunity, Challenges and Strategies for Sustainable Growth in India”;**

Name of the chapter: **Indian Tourism Industry as a Rising Sector for Economic Growth: Analyzing Perceptions of Respondents of Shimla City**; Name of the author: Arvind Kumar; Pages: (264-273); ISBN No. 978-93-82816-15-7; Year: 2014.

23. Name of the book- **“Tourism Innovations and Challenges-In the age of M-Commerce”**; Name of the chapter: **“Alarming mass tourism in Lahaul Division of Himachal Pradesh: Possible impacts and alternatives”**; Name of the authors: Arvind Kumar & Shri Dikshit Gupta; Pages: (264-273); ISBN No. 978-93-85000-35-5, Year: 2014.
24. Name of the book- **“Promoting Heritage Tourism: Issues & Challenges”**; Name of the chapter: **“Potentials of Heritage Tourism in Himachal Pradesh: A Case Study of Heritage Tourist Attractions in Shimla Hill Station”**; Name of the author: Arvind Kumar; Pages: (184-195); ISBN No. 978-93-85161-14-8, Year: 2016.
25. Name of the journal- **“Skanda Journal of Humanities and Social Sciences”**; Name of the research paper: **“Religious Tourism in Himachal Pradesh: A case Study of Budhi Diwali in Nirmand Tehsil of Kullu District”**; Name of the author: Arvind Kumar; Pages: (62-70), ISSN No. 2454-5325, Vol.-1, Jan-June-2015, Hosiarpur, Punjab.
26. Name of the journal- **“Amity Research Journal of Tourism, Aviation and Hospitality”**; Name of the research paper: **“Existing Tourism Infrastructure and Services in Lahaul Valley of Himachal Pradesh: A Case Study of Hotels / Guest Houses, Home Stays and Travel Agencies”**; Name of the author: Dr. Arvind Kumar; Pages: (71-76). ISSN: 24560308; Vol. 01, issue 01, January-June 2016.
27. Name of the journal- **“Annual Research Journal of Department of Management Studies Bengaluru: Innovation in Marketing, E-Commerce, Information Technology and Banking”**; Name of the research paper: **“Analysis of Opinions of Local Stakeholders Towards Their Role in Economic Development, Environment Conservation and Socio-cultural Development Through Community Based Tourism in Shimla District”**; Name of the author: Dr. Arvind Kumar; Pages: (71-76), ISSN No. 0254-8755, Vol.-1, April-2016.
28. Name of the book: **“Promoting Tourism and Hospitality”**; Name of chapter in edited book: **“Piercing into Local Stakeholder’s role in Economic Development, Environment Conservation and Socio-cultural Development through Community Based Tourism (CBT) Activities in Kullu District”**; Chapter number: 17; Page numbers: 136-148; Name of the Author: Dr. Arvind Kumar; Published in: 2017; Name of the Publisher: AAYU Publications New Delhi; ISBN: 978-93-85161-49-0
29. Name of the Journal- **“AMITY Research Journal of Tourism, Aviation and Hospitality”**; Name of research paper: **“Cultural Tourism Development in Himachal Pradesh Emphasizing Local Cuisines and Their Promotion”**; Name of the author: Dr. Arvind Kumar; Pages: 1-6; Published in July December-2017; Amity University Publications; ISSN: 24560308; Vol. 02, issue 02, July-Dec 2017.

30. Name of the book: “**Empowering Rural Consumers**”; Name of chapter in edited book: “**Role of Various Media in Tourism Marketing and Influencing Consumers in Rural Areas of Himachal Pradesh**”; Chapter number: 19; Page numbers: 270-278; Name of the Author: Dr. Arvind Kumar; Published in: May-June-2018; Name of the Publisher: Concept Publishing Company Pvt. Ltd.; **ISBN-13: 978-93-86682-27-7**
31. Name of the Journal- “**Vidyawarta-Peer Reviewed International Journal**”; **Name of research paper: “Community Based Tourism Operations (CBTO) IN Kullu District of Himachal Pradesh: An Effective Toolkit for Quality Services to Tourists & Long Term Community Benefits**”; Name of the author: Dr. Arvind Kumar; Pages: 26-35; Published in August 2020; Harshwardhan Publication Pvt. Limited; **ISSN: 2319-9318; Vol. 04, issue 35, 1st August, 2020; Impact factor: 7.041 (IJIF)**
32. Name of the Journal- “**Journal of Tourism and Sports Management**”; **Name of research paper: “Cultural Tourism Development in Himachal Pradesh Emphasizing Local Cuisines and Their Promotion-A Review**”; Name of the author: Dr. Arvind Kumar; Pages: 506-510; Published in April 2021; SciTech Central Inc., USA; **ISSN: 2642-021X; Vol. 04, issue 2, 12th April 2021**
33. Name of the Journal- “**Printing Area-Peer Reviewed International Journal**”; **Name of research paper: “Community Based Tourism Operations (CBTO’S) in Shimla District of Himachal Pradesh: An Effective Toolkit Catering Quality Services for Tourists & Long Term Community Benefits**”; Name of the author: Dr. Arvind Kumar; Pages: 58-66; Published in November 2021; Harshwardhan Publication Pvt. Limited; **ISSN: 2394-5303; Vol. 02, issue 82, November, 2021; Impact factor: 7.891 (IJIF)**

(b) **Details of Publication of articles in newspapers& magazines:**

1. Name of the **fortnightly** newspaper edition: **Divya Live**; Year: 2; Edition: 6; Shimla: 1-15 November, 2013, Pages: 8; **RNI No. HPHIN/2012/48784; PR. No. HP/103/SML 2012-2014.** Article at page number: 5. Name of the article: “**Halog Dhami Ka Pathron Ka Mela**”, Name of the authors: **Hiramani Kashyap and Arvind Kumar.**
2. Name of the monthly magazine: **Hills Pillar**; Year: 1; Issue: 7; Shimla: May, 2015, Pages: 42-44; **RNI No. HPBIL00268/08/1/2014;** Name of the article: “**Tourism Across the Mountains**”, Name of the author: **Arvind Kumar.**

(c) **Details of seminars and conferences attended and presentations of research papers:**

1. Attended national seminar on “**Tourism and hospitality industry: Omissions, innovations and challenges**”, organized by UIHMT, Panjab University, Chandigarh on 15-16th October 2011 and presented a paper titled “**Community based tourism (CBT)-a sense of social responsibility through tourism**”.
2. Attended national seminar on “**Economic liberalization: effects and challenges**”, organized by ICDEOL on 11-12th Nov. 2011 and presented a paper titled “**Impact of economic liberalization on tourism sector in India**”.

3. Attended national seminar on **“Women empowerment: contemporary concerns”** organized by HPIMS Totu, Shimla on 10-11th December 2011 and presented a paper titled **“women’s empowerment through tourism industry in India: education, job and rise in standards of living”**.
4. Attended **“India International hotel and tourism research conference (IIHTTRC, 2012) on technology trends and innovations”** organized by Banarsidas Chandiwala Institute of Hotel management and catering technology on 1-3rd Feb. 2012 and presented a paper titled **“Empowerment of sustainable management of tourism operations through eco-tourism and community based tourism”**.
5. Attended national seminar on **“Empowering rural consumers-opportunities, challenges and strategies”** organized by centre for consumer studies, Indian Institute of Public Administration, I.P. Estate, New Delhi on 1-2nd Nov. 2012 and presented a paper titled **“Role of media in tourism marketing and influencing consumers in rural areas of Himachal Pradesh”**.
6. Attended national seminar on **“Business and management of tourism”** organized by department of tourism studies, Christ University, Bangalore, Karnataka on 8-9th Feb. 2013 and presented a paper titled **“Impacts of tourism on local residents, economies and environment of India-A case study of Shimla city of Himachal Pradesh”**.
7. Attended national seminar on **“Violence against women”** organized by Department of laws and economics, Himachal Pradesh University, Shimla and sponsored by ICSSR on 21st to 22nd August, 2013 and presented a paper titled **“Indian tourism industry and violence against women: Effects & constitutional / legal remedies”**.
8. Attended national conference on **“Dimensions of public policy and rural development”**, organized by Motilal Nehru National Institute of Technology, Allahabad on 8th-9th March, 2014 and presented a paper titled **“Man-made tourist attractions as a threat to environment sustainability: A case study of newly constructed statue of lord Hanuman in Jakhoo hill, Shimla”**.
9. Attended national seminar on **“Entrepreneurship, technology and globalization-Issues and challenges”**, organized by Dept. of commerce, management and computer science, Sindhi college, Bangalore, Karnataka on 26th March, 2014 and presented a paper titled **“Women’s empowerment through tourism industry in India: A case study of Institute of Vocational Studies Himachal Pradesh University”**.
10. Attended national seminar on **“National resource management for sustainable development: Present needs and our common future”**, organized by Youth for sustainable development in academic collaboration with Maharaja Agarsen University, Baddi, Solan, Himachal Pradesh on 29th-30th March, 2014 and presented a paper titled **“Alarming mass tourism in Lahaul valley of Himachal Pradesh: Possible impacts and alternatives”**.
11. Attended XI Indian Tourism Congress national conference on **“Strategic interventions in tourism: Role in regional development”**, organized by Imphal college & MIMS, Manipur University, Imphal on 5th-6th April, 2014 and presented a paper titled **“Diversified cultural aspects enriching tourism resources of Himachal Pradesh: A case study of kahika fair of Diyar village of Kullu district”**.
12. Attended national seminar on **“Micro small and medium enterprises (MSMEs) and institutional finance”**, organized by evening college, Himachal Pradesh University, Shimla on 29th April, 2014 and presented a paper titled **“Potentials of heritage tourism in Himachal Pradesh: A case study of heritage tourist attractions in Shimla hill station”**.

13. Attended national seminar on **“Cultural Tourism Development in Himachal Pradesh”**, organized by Institute of Vocational (Tourism) Studies, Himachal Pradesh University, Shimla on 20th-21st March, 2015 and presented a paper titled **“Himachali Cuisines and their Promotion as an Essential Part of Cultural Tourism Development in Himachal Pradesh”**.
14. Attended national conference on **“Consumer Behaviour in Hospitality and Tourism Industry”**, organized by Pacific Institute of Hotel Management, PAHER, Udaipur in Association with Indian Council of Social Sciences Research on 7th-8th August, 2015 and presented a paper titled **“Tourism Along With Various National Highways of Himachal Pradesh: A Case Study of NH-22”**.
15. Attended national conference on **“Himalayan Studies-2015”**, organized by Institute of Integrated Himalayan Studies, Himachal Pradesh University, Shimla on 4th-5th November, 2015 and presented a paper titled **“Prospects and Problems of Tourism Business in Kinnaur District of Himachal Pradesh”**.
16. Attended national conference on **“Tourism for All: Augmenting Curricular Aspects of Tourism and Hospitality Education”**, organized by University Institute of Hotel & Tourism Management, Panjab University, Chandigarh on 27th-28th February, 2016 and presented a paper titled **“Revitalizing Heritage of Shimla City: Hotels, Offices, Educational Institution and Abandoned Buildings”**.
17. Attended International conference on the theme **“Innovation in Marketing, E-commerce, Information Technology and Banking (IMEIB-2016)”**, organized by The Oxford College of Engineering-Department of Management Studies, Bengaluru on 7th April, 2016 and presented a paper titled **“Analysis of Opinions of Local Stakeholders Towards Their Role in Economic Development, Environment Conservation & Socio-cultural Development Through Community Based Tourism Activities in Shimla District”**.
18. Attended National conference on the theme **“Innovations, creativity & sustainability in tourism, aviation & hospitality industry”**, organized by University Institute of Tourism and Hospitality Management, Chandigarh University, Chandigarh on 6th - 7th April, 2018 and presented a paper titled **“Necessity of Decentralization of Tourist Traffic to Rural Areas of Himachal Pradesh; Emphasizing Mandi District”**.
19. Attended National workshop on **“Nursery and Gardening Techniques of Medicinal and Ornamental Plants”** between dates 14th May -21st May 2019 organized by VGC Mandi and Dept. Of Forest H.P.
20. Attended international conference on **‘Natural Resource Management for socio-economic development of Western Himalayas: Opportunities and Challenges’** on 10th -12th August 2019 organised by VGC Mandi in collaboration with IIT Mandi, SVPCU Mandi and Science and management society, H.P. and presented a paper titled **‘CBTO in Kullu district of Himachal Pradesh: An effective toolkit for quality services to tourists and long term community benefits.**
21. Attended National e-conference on **‘Gandhi Chintan: Sidhant Evam Vyavhar’** on 8th October 2021 organised by SPC Govt. College Ajmer and presented a paper titled **‘Role of Teachings of Mahatma Gandhi in Ethical Management of Modern Indian Tourism Industry’**.
22. Attended National conference on **‘Mandi Janpad ka Itihas Evam Sanskriti’** on 15th February 2022 organised by VGC Mandi in collaboration with Himachal Art Culture and Language Academy, Shimla & Itihas Shodh Sansthan, Neri (H.P.) and presented a paper titled **‘Potential of Tourism in Mandi Town and its adjoining Places’**.
23. Attended international conference on **‘Tourism, Business Management, Sciences, Social Sciences and Humanities’** on 3rd December 2022 organised by GDC Dharamshala and presented a paper titled **‘Mining Potential of Budget Tourist**

Accommodation in and around Mandi Town (Kashi of Himalayas) of Himachal Pradesh Amidst Covid-19 Pandemic.

(d) Details of papers accepted for publication in different journals and books:

(e) Details of participation in seminar / workshop / training as Resource Person:

1. Participated as a **Resource Person** in one day seminar on “**Lahaul: After Tunnel, Turbine & Tourism**”, held on September 04, 2013 at Keylong, Lahaul & Spiti District of Himachal Pradesh, organized by “**Lahaul Spiti People Association**”.
2. Participated as a **Resource Person** in one day seminar on “**Adventure tourism**”, held on September 05, 2014 at Solan town in Solan District of Himachal Pradesh, organized and managed by “**District Tourism Development Office, Solan**” & “**HIMCON**” and spoke upon topic “**Market to be targeted for adventure tourism in Himachal Pradesh by local entrepreneurs of the state**”.
3. Participated as a **Resource Person** in one day training program for “**Dhaba owners and workers**”, held on 30th January, 2015 at Shoghi town of Shimla District of Himachal Pradesh, organized and managed by “**District Tourism Development Office, Shimla**” & “**HIMCON**” and spoke upon topic “**Management of premises, customer dealing, quality service and behaviour skills**”.
4. Participated as a **Resource Person** in one day training program for “**Dhaba owners and workers**”, held on 10th February, 2015 at Chail hill town of Solan District of Himachal Pradesh, organized and managed by “**District Tourism Development Office, Solan**” & “**HIMCON**” and spoke upon topic “**Promotion of Himachali food in local dhabas**”.
5. Participated as resource person in National seminar on the theme “**Cultural Tourism Development in Himachal Pradesh**”, organized by Institute of Vocational (Tourism) Studies, Himachal Pradesh University, Shimla on 20th-21st March, 2015 and spoke on topic “**Importance of Cultural Tourism Development in H.P.**”.
6. Participated as resource person in 6th HOSTOCON National conference on the theme “**Tourism for All: Augmenting Curricular Aspects of Tourism and Hospitality Education**”, organized by University Institute of Hotel & Tourism Management, Panjab University, Chandigarh on 27th-28th February, 2016 and spoke on topic “**Tourism and Hospitality Industry: Exploring the Scope of Participation of Deprived Sections of Society**”.
7. Participated as resource person in National conference on the theme “**Innovations, creativity & sustainability in tourism, aviation & hospitality industry**”, organized by University Institute of Tourism and Hospitality Management, Chandigarh University, Chandigarh on 6th - 7th April, 2018 and spoke on the topic “**Necessity of Entrepreneurship in Hospitality Sector**”.
8. Participated as resource person in **DIET Mandi for Training of trainers in Vocational subject (Tourism & Hospitality)** at school levels in three batches between 8-7-2019 to 27-7-2019.

9. Participated as resource person in NIITAM, NIMS University, Jaipur and spoke on the topic 'CBT Operations 1947-2022' on 25th January 2022 on the occasion of National Tourism Day celebrating Azadi ka Amrit Mahotsava.
10. Delivered guest lectures for students of Hospitality and Tourism at School levels.

f. Details of workshops on research methodology & in general attended:

1. Attended **national workshop** on "Contemporary trends in social science research" of one week duration between 27th May 2013 to 02nd June 2013 in Himachal Pradesh University, Summerhill, Shimla (H.P.).
2. Attended **workshop** on "Research methodology and electronic data processing" organized by inter-disciplinary group, PratibhaSpandan and Department of Music, Himachal Pradesh University, Shimla between 05-08-2013 to 25-08-2013 at Himachal Pradesh University, Summer Hill, Shimla (H.P.).
3. Attended one day workshop for "Development of course curriculum in tourism subject for level I & II under NVEQF", held on 12th May, 2014 in RMSA hall, Directorate of Higher Education (H.P.) at 11 A.M as IVS-HPU-Director`s delegate.
4. Attended 3 days workshop for **re-alignment of curriculum for B.Voc (Hospitality & Tourism)** on 5th, 6th and 7th April, 2017 at Himachal Pradesh University, Shimla as core group committee member (Tourism).

g. Question paper setter for educational institutions:

1. Paper setting for BBA degree programme (Paper-Event Management-BBA-204) second semester, offered by Maharaja Agrasen University, Baddi, Solan (H.P.) for term end examination held in May, 2017.
2. Paper setting for MBA Tourism & Travel Management, Central University of Himachal Pradesh.
3. Paper setting for BATTM subject operational in different degree colleges of Himachal Pradesh.
4. Paper setting for FYICTA (Five Years Integrated Course in Tourism Administration), IVS HP University, Shimla.

h. Contribution towards study material:

1. **Unit writing** for preparation of study material for students of Master degree course in tourism studies offered by **Uttarakhand Open University**. Written four units of **Human Resource Planning** as:
 - (a) **UNIT-6 (Recruitment and selection) ISBN: 978-93-84433-32-1**
Chapter / UNIT-6 (Recruitment and selection) published in book titled: Human Resource Management ISBN: 978-93-84433-32-1
 - (b) **UNIT-7 (Training and development) ISBN: 978-93-84433-32-1**
Chapter / UNIT-7 (Training and development) published in book titled Human Resource Management ISBN: 978-93-84433-32-1
 - (c) **UNIT-8 (Job evaluation) ISBN: 978-93-84433-32-1**
Chapter / UNIT-8 (Job evaluation) published in book title Human Resource Management ISBN: 978-93-84433-32-1

(d) UNIT-9 (Job analysis and description) ISBN: 978-93-84433-32-1

Chapter / UNIT-9 (Job analysis and description) published in book title Human Resource Management ISBN: 978-93-84433-32-1

2. Unit writing for study material of M.Sc. ATHM (Airlines Tourism & Hospitality Management) course offered by **Punjab Technical University**. Written four units on **Front Office Operations (PTA-111)** as:

(a) UNIT-1 (Front office operations, reservation system and procedure).

Chapter 1: Front Office Operations ; UNIT 1 (Front office operations, reservation system and procedure).

Chapter 2: Hotel Organization and structure ; UNIT 1 (Front office operations, reservation system and procedure).

Chapter 3: Reservation system and procedure ; UNIT 1 (Front office operations, reservation system and procedure).

(b) UNIT-2 (Determining room availability and assignment).

Chapter 4: Room revenue, corporate traveler, no show & due date Unit 2: (Determining room availability and assignment)

Chapter 5: Booking, payments and occupancy, Unit 2: (Determining room availability and assignment)

Chapter 6: Forms, Charts and Rates, Unit 2: (Determining room availability and assignment)

(c) UNIT-3 (Registration procedure).

Chapter 7: Registration & payments, Unit 3: (Registration Procedure)

Chapter 8: Rooming and house keeping report, Unit 3: (Registration Procedure)

Chapter 9: Reports and overbooking, Unit 3: (Registration Procedure)

(d) UNIT-4 (Cashier and billing procedures).

Chapter 10: Documents and Vouchers, Unit 4: (Cashier & Billing Procedures)

Chapter 11: Front Office Accounts, Unit 4: (Cashier & Billing Procedures)

Chapter 12: Night Auditor & Allied Activities, Unit 4: (Cashier & Billing Procedures)

3. Lesson writing for ICDEOL (International Centre for Distance Education & Open Learning), Himachal Pradesh University on *two courses* under Diploma in Tourist Guide (DTG) i.e. Introduction to Tourism & Tourism Products of India described as follows:

1) Introduction to Tourism (DTG-01): Various lessons under course Introduction to Tourism (DTG-01) are as follows:

- 1) Tourism Terminology.
- 2) Concept of Tourism.
- 3) Distinctiveness of "Tourist".
- 4) Tourism Product.
- 5) Types & Forms of Tourism.
- 6) Tourism organisations.
- 7) Map Work.

Chapter / Lesson 1: Tourism Terminology; Course: Introduction to Tourism (DTG-01)

Chapter / Lesson 2: Concept of Tourism; Course: Introduction to Tourism (DTG-01)

Chapter / Lesson 3: Distinctiveness of "Tourist"; Course: Introduction to Tourism (DTG-01)

Chapter / Lesson 4: Tourism Product; Course: Introduction to Tourism (DTG-01)

Chapter / Lesson 5: Types & forms of tourism; Course: Introduction to Tourism (DTG-01)

Chapter / Lesson 6: Tourism Organizations; Course: Introduction to Tourism (DTG-01)

2) **Tourism Products of India (DTG-02):** Various lessons under course Tourism Products of India (DTG-02) are as follows:

- 1) Cultural Heritage of India.
- 2) Centres of Different Religions in India.
- 3) Religious Monuments of India.
- 4) Museums & Dances of India.
- 5) Musical Instruments, Fairs & Festivals.
- 6) Handicrafts of India & Craft Mela.
- 7) Souvenirs of India & Created Tourist Attractions.
- 8) Synergism and Tourist Resource Potential in Himalayas.
- 9) Adventure Tourism & Geographical Diversified Areas.
- 10) Flora, Fauna & National Parks.

Chapter / Lesson 1: Cultural Heritage of India: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 2: Centres of different religions in India: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 3: Religious monuments of India: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 4: Museums & dances of India: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 5: Musical instruments, fairs and festivals: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 6: Handicrafts of India & Craft Mela: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 7: Souvenirs of India and created tourist attractions: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 8: Synergism and Tourist Resource Potential in Himalayas: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 9: Adventure Tourism & Geographical Diversified Areas: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

Chapter / Lesson 10: Flora, Fauna & National Parks: Course: Tourism Products of India (DTG-02) Diploma in Tourist Guide

4. Written self learning material (e-Text, Videos, and supportive material) for Tourism and Hotel Management discipline under “**e-PG Pathshala in Tourism and Hospitality**”. The details of written modules is as follows:

- 1) Introduction to tourism (Module 1) Paper-11: Special Interest Tourism.
- 2) Typologies of tourism (Module 2) Paper-11: Special Interest Tourism.
- 3) Cruise tourism (Module 24) Paper-11: Special Interest Tourism.
- 4) Dark tourism (Module 25) Paper-11: Special Interest Tourism.
- 5) Issues & Challenges Faced by the Airline Cargo Operations (Module 13); Paper 8: Cargo Operations & Management.
- 6) Cargo liability, insurance and foreign trade licenses for export and import (Module 14); Paper 8: Cargo Operations & Management.
- 7) Understanding and importance of airport ramp area loading and unloading (Module 15); Paper 8: Cargo Operations & Management.
- 8) Precedence of rates & charges, valuation charges, disbursements (Module 16); Paper 8: Cargo Operations & Management.

5. Written **Unit for the course**, 'Concept and Impacts of Tourism' which is part of B. Voc Tourism Management programme of School of Tourism and Hospitality Services Management (SOTHSM), IGNOU. The details of written unit is as follows:

1) **Unit-13:** Tourism demand and supply- Characteristics, Concepts, Definitions and Indicators, Measuring demand for tourism.

i. Books published:

- 1) Travel Agency Management & Operations ISBN: 9789388397889.
- 2) Basic of Tourism Research ISBN: 9789388397896.
- 3) Basic of Tourism Management ISBN: 9789388397919.
- 4) Introduction of Travel and Tourism Management & Tourism Resources of India ISBN: 978-819433214-5.
- 5) Yatra Evam Paryatan Prabandhan Aur Bharat Ke Paryatan Sansadhanon Ka Parichay ISBN: 9781954399518.
- 6) E-book-Yatra Evam Paryatan Prabandhan Aur Bharat Ke Paryatan Sansadhanon Ka Parichay ISBN: 1954399529, 9781954399525.

j. Member of Board of Studies:

- 1) Member, Board of Studies for School of Hospitality & Tourism, Bahra University, Shimla Hills since 2019.
- 2) Member, Board of Studies in Institute of Vocational Studies (Tourism Administration) for Under Graduate classes, Himachal Pradesh University, Summer Hill, Shimla since April 2022.

Personal details

Father's Name	Shri Gian Chand.
Date of Birth	1 st November 1984.
Nationality	Indian
Marital status	Married
Languages known	English, Hindi.
Dialect Known	Mandyali (Mandi District of Himachal Pradesh)

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Correspondence Address

Dr. Arvind Kumar,
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PIN-175001

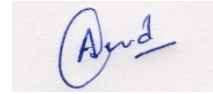
Hobbies

Listening to music, traveling and playing cricket

Declaration

I hereby declare that the above information is true, complete and correct to best of my knowledge and belief.

PLACE: MANDI, HIMACHAL PRADESH

A handwritten signature in blue ink, appearing to read 'Arvind', enclosed in a light blue rectangular box.

DR. ARVIND KUMAR